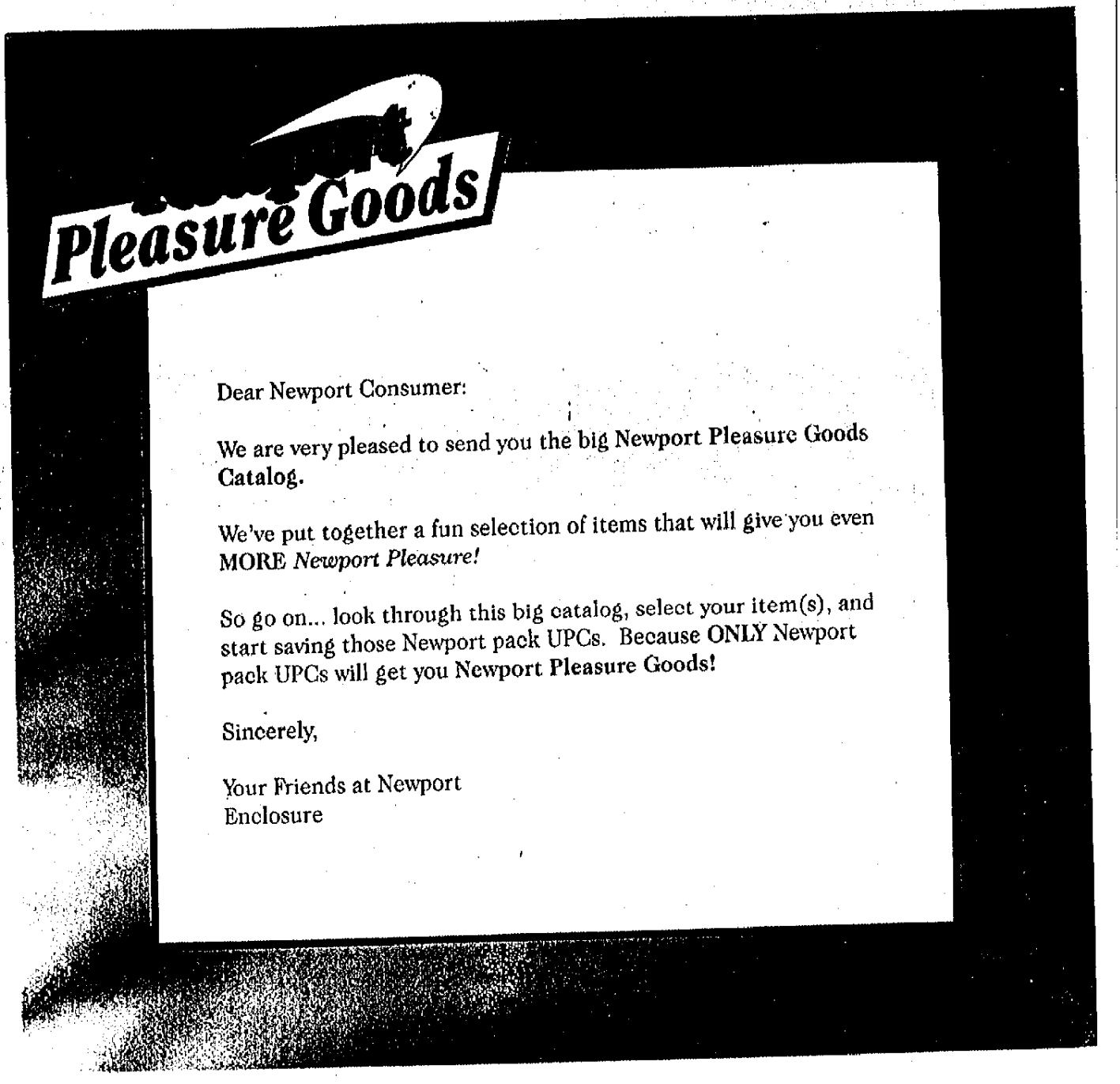

Dear Newport Consumer:

We are very pleased to send you the big Newport Pleasure Goods Catalog.

We've put together a fun selection of items that will give you even MORE *Newport Pleasure!*

So go on... look through this big catalog, select your item(s), and start saving those Newport pack UPCs. Because ONLY Newport pack UPCs will get you Newport Pleasure Goods!

Sincerely,

Your Friends at Newport
Enclosure

51860 7624

Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

51860 7625

Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

Gotta get the Goods!

Pleasure is why you smoke Newport, and with Pleasure Goods you can get more pleasure than ever. It's new. It's easy. And best of all, it's free.

Whether your path to pleasure is up a mountain, through the city, at a party, on the court, or by the beach, Newport's got the goods for you.

Just collect Newport pack UPCs, get the goods, and get more pleasure.

After all, isn't that the point?

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

51860 7626

Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

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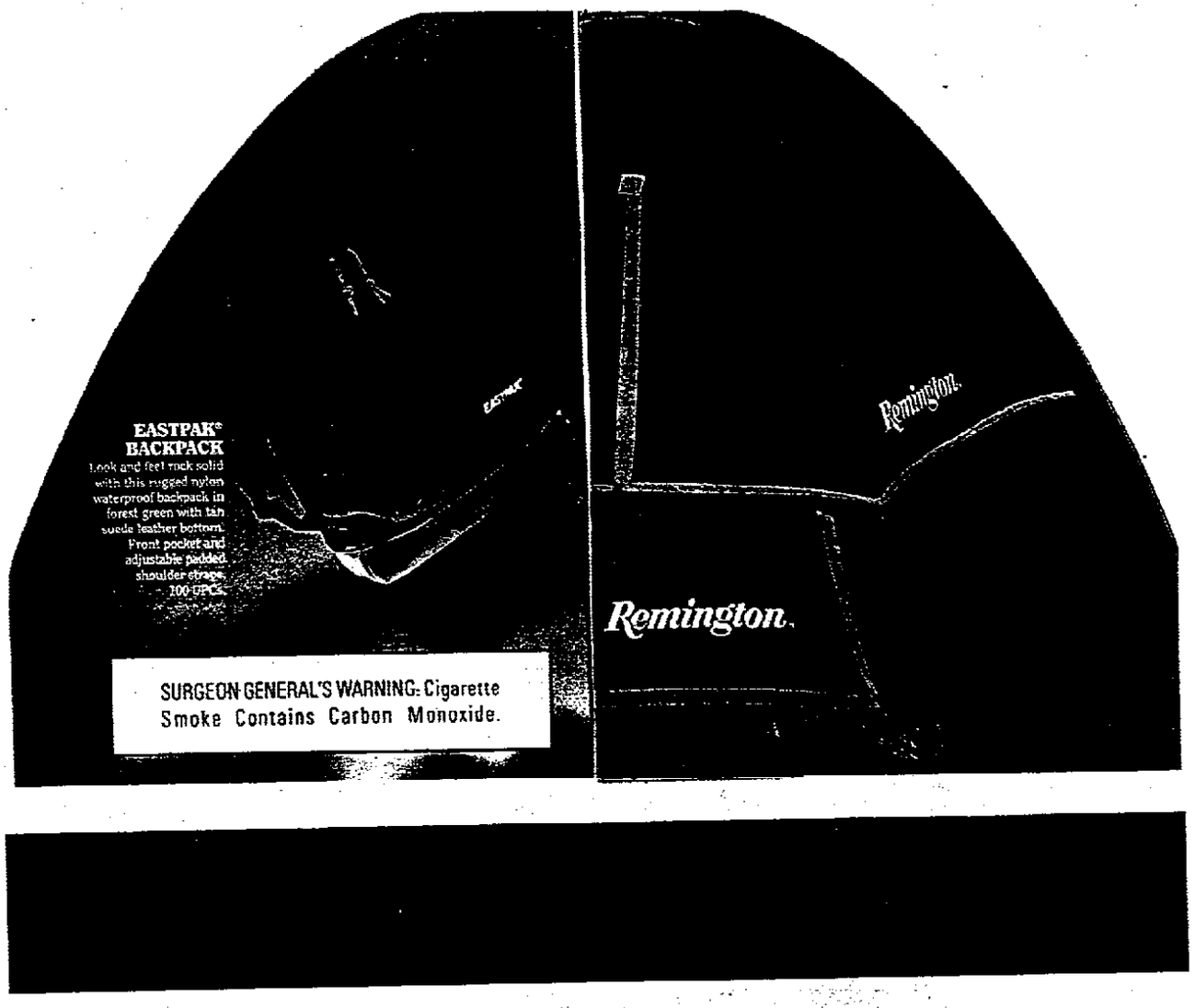

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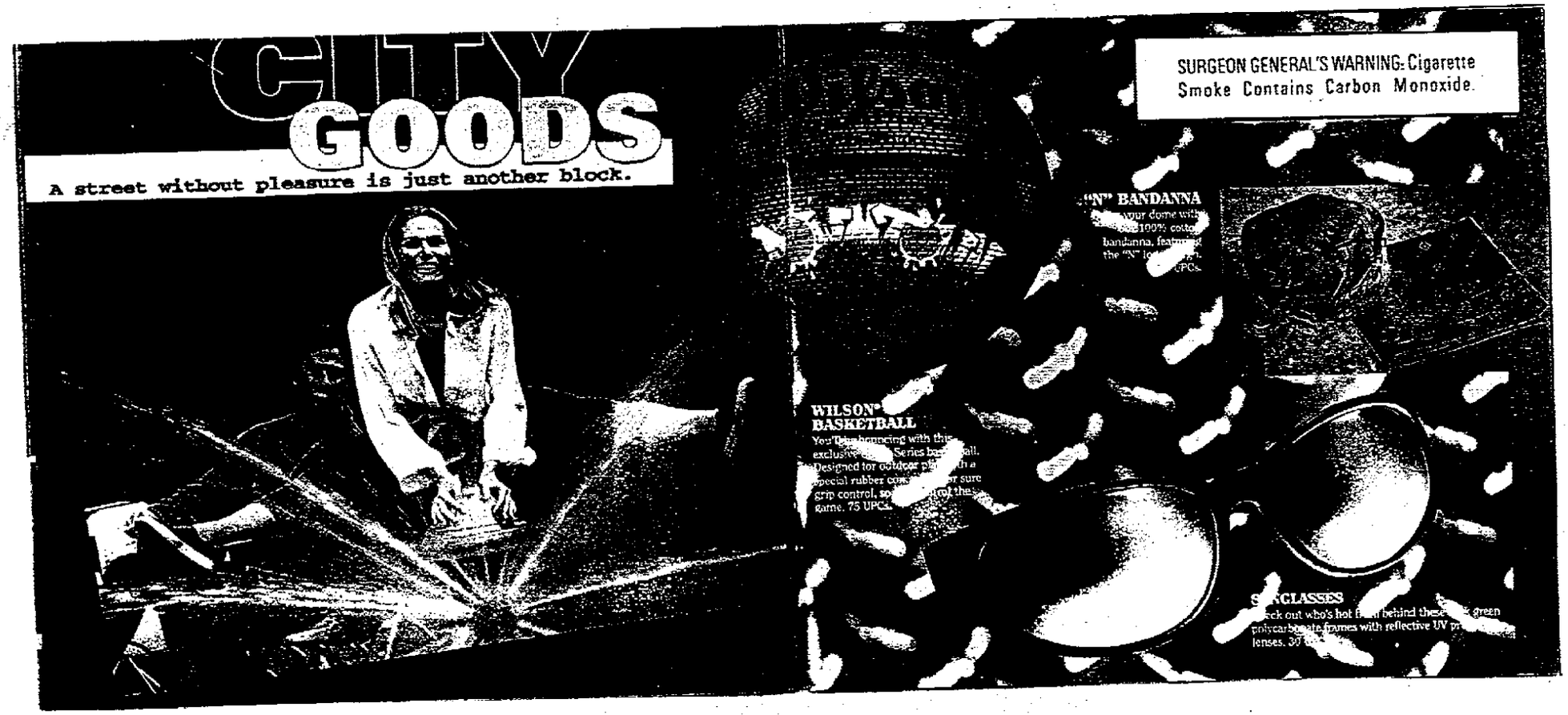
Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000



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Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

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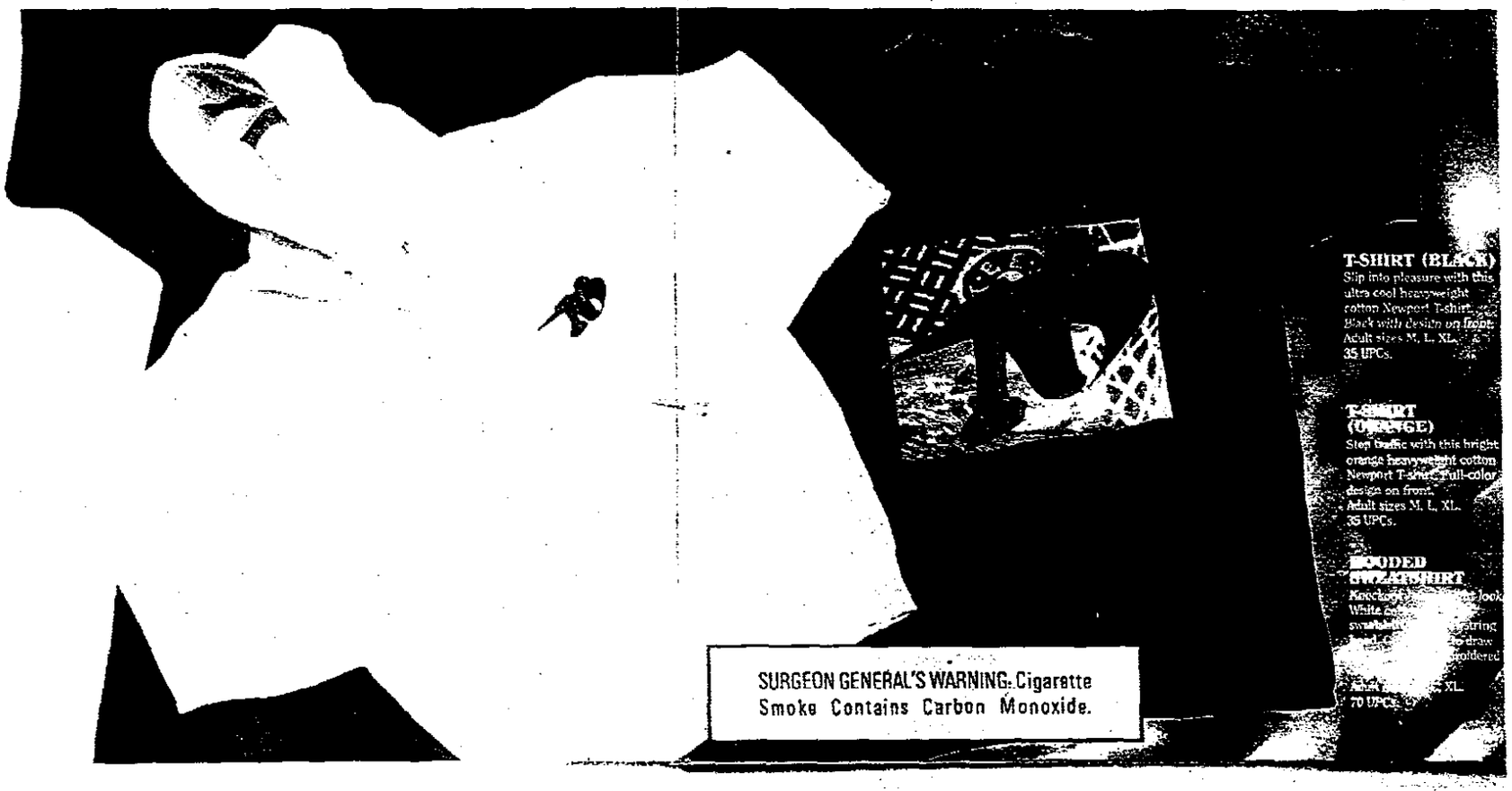
Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000



51860 7631

Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

51860 7632

Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

SPOR[illegible]FT® CON[illegible]
VO[illegible]BALL SET
[illegible]ball. Complete set in[illegible]all-weather
guide ropes, ground stakes, and a [illegible]
[illegible]n you lose? 130 UPCs.

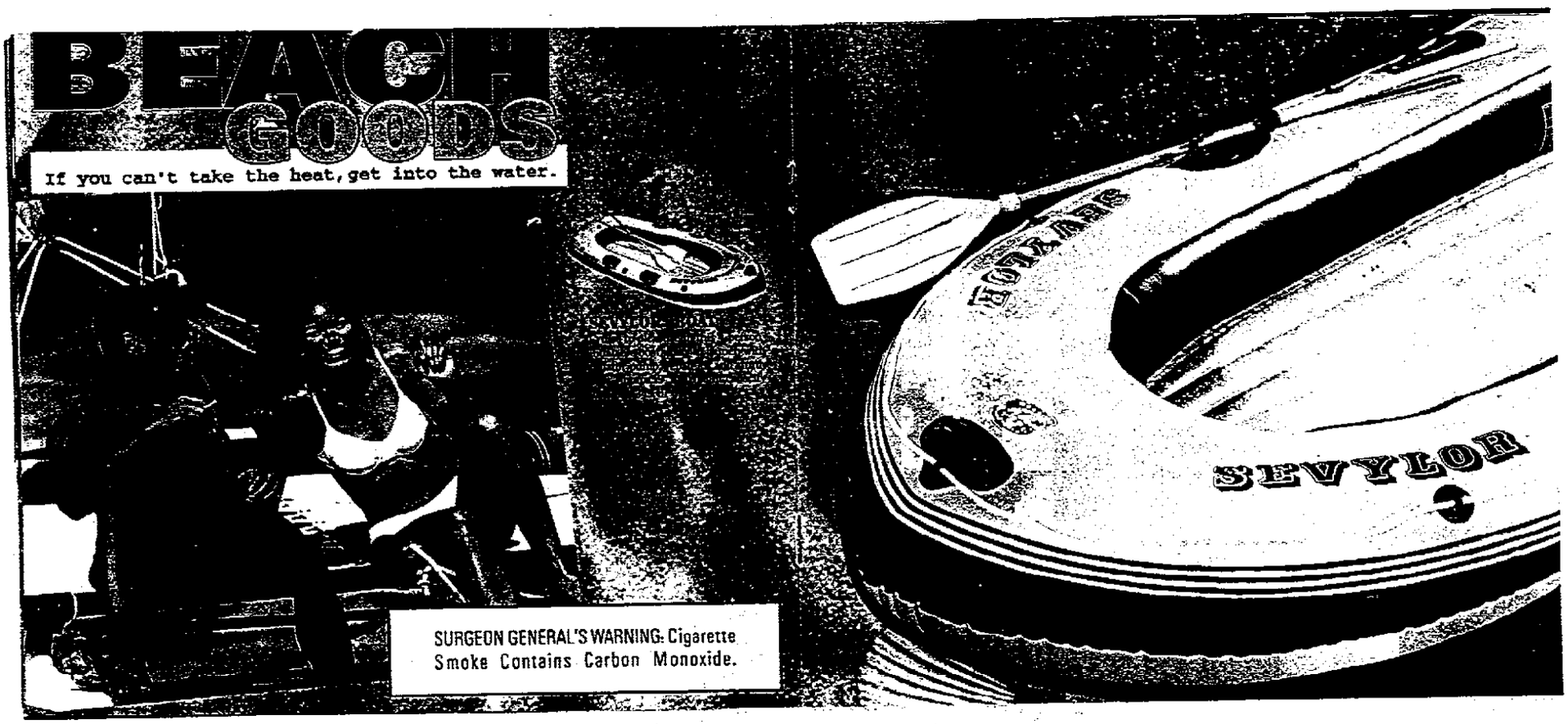
WILSON® DUFFLE BA[illegible]
Carry all your goods in this ru[illegible]l roomy nylon duffle, with detachable shoulde[illegible] and zipper pockets on both ends. 115 UPCs.

WILS[illegible] NFL FOOTBALL
Go fo[illegible]g bomb with the official ball of the NFL. Full-grain pebble leather, triple lined, and double laced for optimum [illegible]cial size and weight. 135 UPCs.

SONY® AM/FM SPORTS WALKMAN®
You've got great rhythm with this Sony® Sports Walkman® AM/FM stereo cassette player. Ultra water-resistant with water-resistant headphone[illegible] 200 UPCs.

SONY® W[illegible]HMAN®
Don't miss[illegible]e action with this 2.2" screen color [illegible]atchmin[illegible]on speaker for listening without headphone[illegible] headphone jack for privacy. Two-way power optio[illegible]/A[illegible]apter not included). 420 UPCs.

51860 7633



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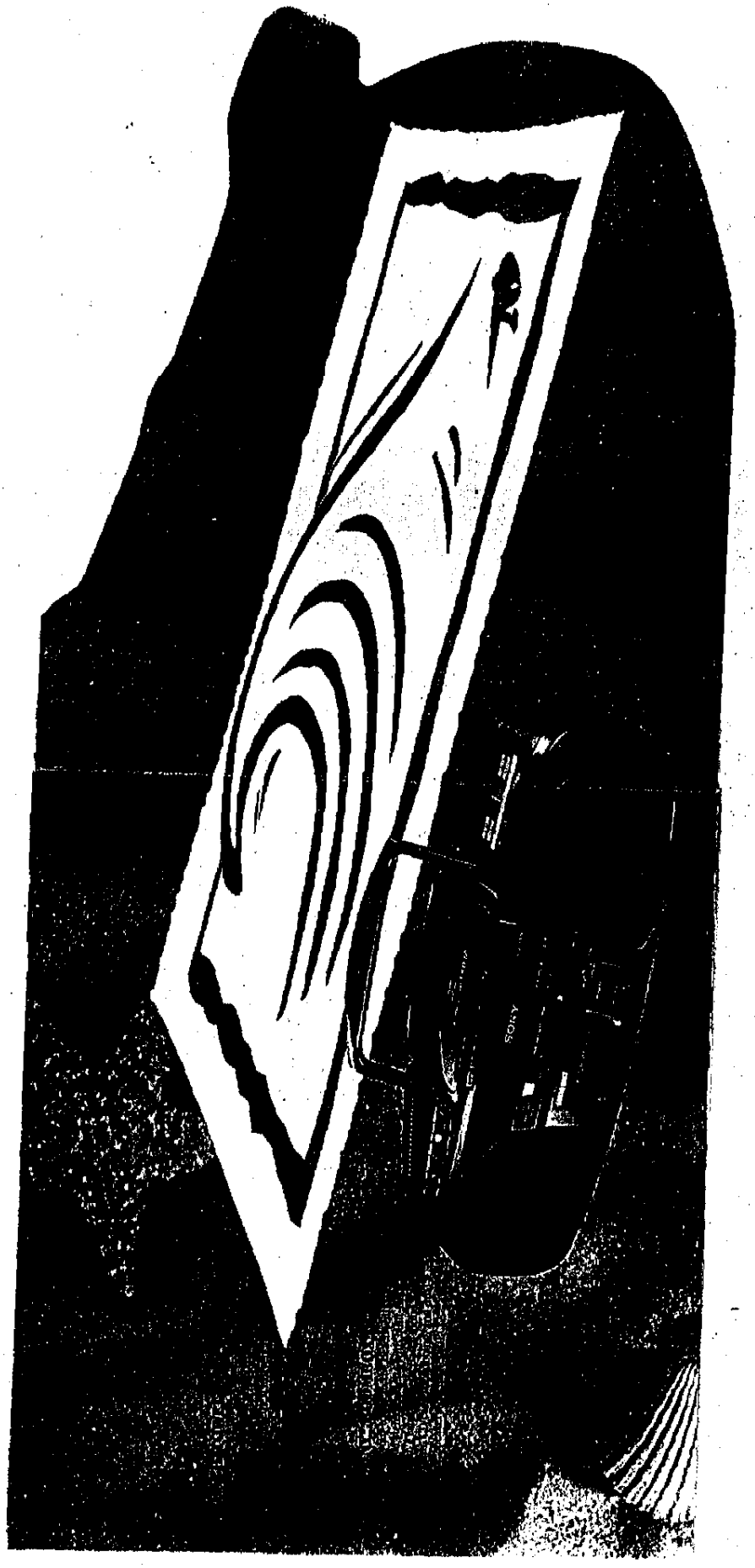

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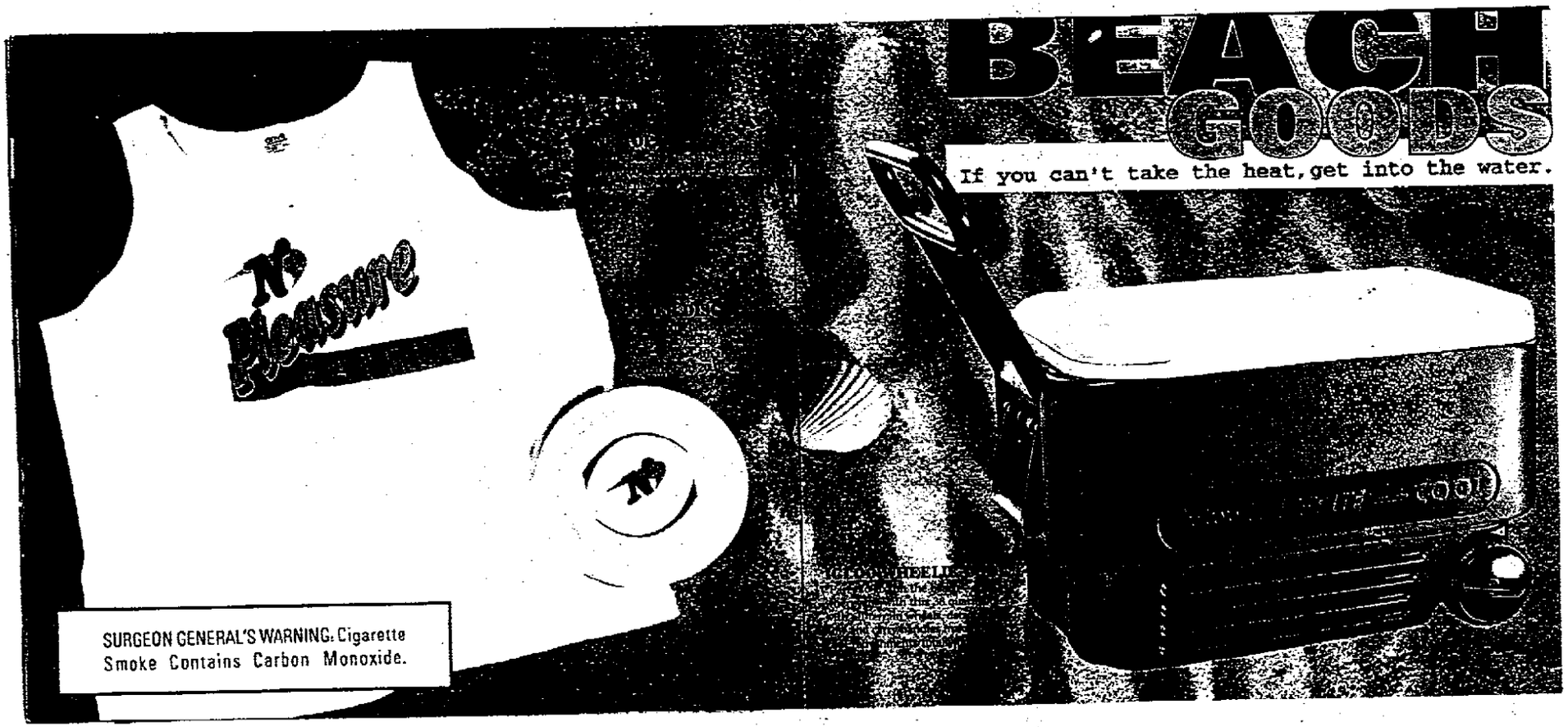

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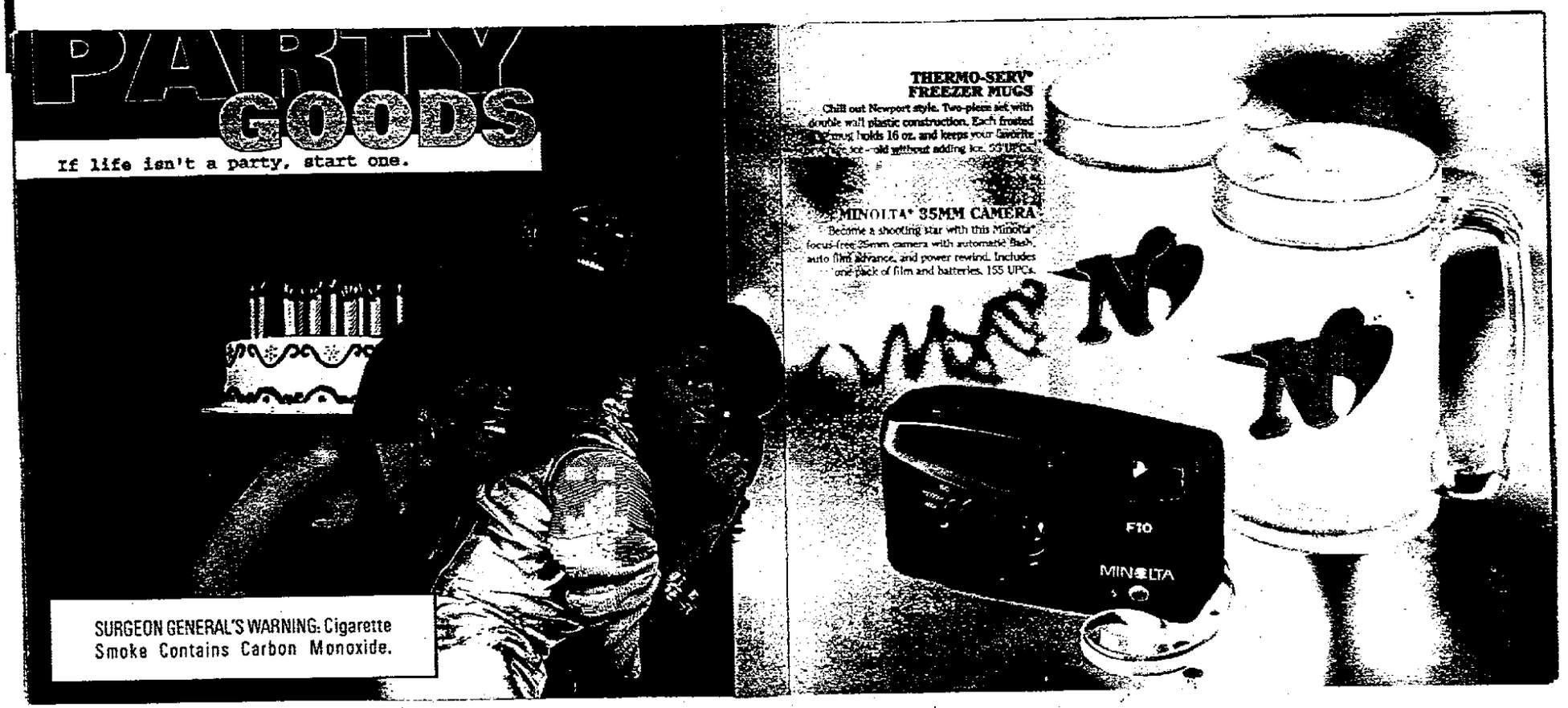
Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000



51860 7637

Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

51860 7638

Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

Here's How To Redeem
For Pleasure Goods

Step 1
Fill out this original order form. Please print the information clearly. Please include your street address since orders cannot be delivered to P.O. Boxes. (Your order must be postmarked by August 31, 1997.) Please make sure that you have proper postage on your order envelope.

Step 2
Indicate the Pleasure Good(s) you want, by filling in the quantity ordered, requested, size and the number of pack UPCs required.

Step 3
Mail this completed order form along with the required number of NEWPORT pack UPCs (carton UPCs will not be accepted).

Newport Pleasure Goods
P.O. Box 300
Sturbridge, MA 01566

Offer available to residents of Wisconsin and Massachusetts only.
EVEN MORE PLEASURE! ALL SHIPPING & HANDLING COSTS ARE FREE!

Limited to smokers 21 years of age or older. Pleasure Goods merchandise will be shipped 8-12 weeks from receipt of your completed order. Items may be shipped separately. Not responsible for lost, late, misdirected, mutilated or postage-due mail. No photocopies or facsimiles of the proof-of-purchase UPCs accepted. Void where prohibited. Orders [illegible]. Only goods shown in this catalog are available through this offer. Limited to one order per [illegible] maximum of 10 items per individual, household or [illegible]. Offer void where [illegible] of Pleasure Goods merchandise. No more than [illegible] per order.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

CHECK ONE:
MR. ☐
MRS. ☐
MS. ☐
MISS ☐

Name _____

Address _____ Apt. # _____

City _____ State _____ Zip _____

Phone _____ Best Time To Call _____ AM ☐ PM ☐

Date Of Birth _____ 19_____ Today's Date _____ 19_____
MONTH/DAY

By participating in this offer and signing below, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive free samples of cigarettes and incentive items in the mail, subject to applicable state and federal law.

Signature _____ Date _____
You must include your signature and birth date or your order will not be processed.

SEX
A ☐ Male
B ☐ Female

AGE
C ☐ 21-24
D ☐ 25-34
E ☐ 35-49
F ☐ 50-64
G ☐ 65+

My regular brand is _____

ARE YOUR USUAL CIGARETTES
H ☐ Menthols?
I ☐ Non-Menthols?

WHAT SIZE?
J ☐ 85's (Regular/King)
K ☐ 100's (Long)
L ☐ 120's (Extra Long)

TYPE OF CIGARETTES
M ☐ Lights
N ☐ Ultra Lights
O ☐ Non- Filter
P ☐ Medium/Milds
Q ☐ Regular

DO YOU BUY THEM IN
S ☐ Packs
T ☐ Cartons
U ☐ Both ways

ARE THEY
V ☐ Soft Pack?
X ☐ Hard Pack?

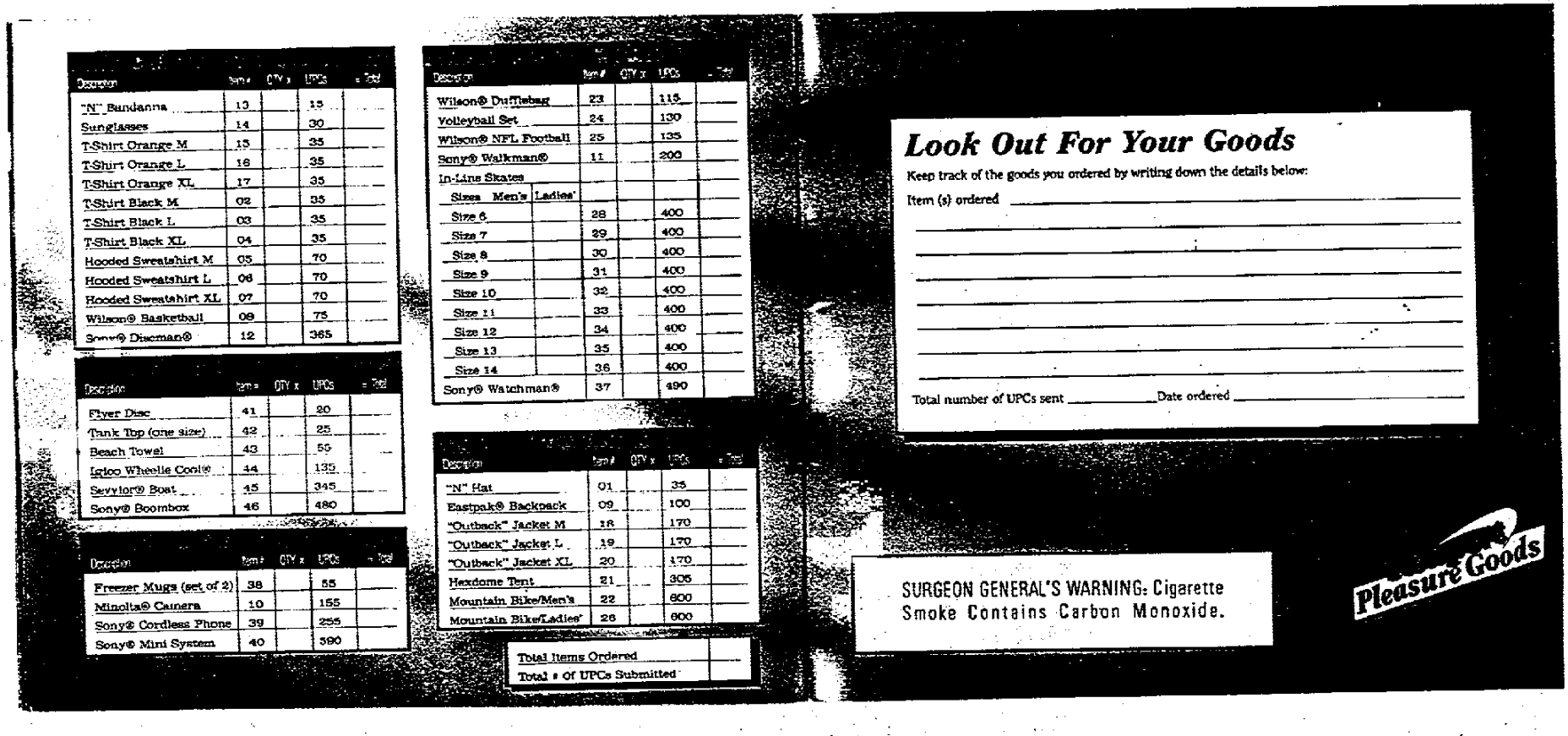
Brand previously smoked was _____

How many cigarettes do you smoke per day? _____

Newport Pleasure Goods

51860 7639

Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000



Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

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Source: https://www.industrydocuments.ucsf.edu/docs/kydn0000

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